

De Bortoli Wines Pty Limited Privacy Notification Statement 2014

De Bortoli Wines Pty Limited collects personal information from consumers during interactions driven by them via their websites, associated social media platforms, and in person at tastings, expos and De Bortoli Wines events. De Bortoli Wines does not collect personal information from any third party entities.

Consumers opt themselves in by becoming a member of our online shop, wine club or e-newsletter list. Consumer details are collected when consumers enter a competition or promotion administered by De Bortoli Wines. Information typically collected includes the following; first name, surname, email address, state, country, gender, postcode. Information collected may be used for the following purposes; to accept, process, fulfill or deliver an order for De Bortoli Wines goods or services; with express consent to qualify for entry into a De Bortoli Wines administered competition; to make contact following a purchase made through our website where we may need to inform the status of an order; and with consumers inferred or express consent for marketing and promotional purposes. It is unlikely that De Bortoli Wines will disclose personal information to overseas recipients.

The failure by a consumer to provide personal information sought by De Bortoli Wines may mean they are ineligible for promotional entry or purchasing options from our e-commerce sites; and may also affect the sale or delivery of goods or services.

De Bortoli Wines aims to maintain the highest level of security across their own servers and only works with reputable third party clients including but not necessarily limited to MailChimp, Paypal, Eway and Blacksquare who also maintain a high level of security with personal information collected and stored. De Bortoli Wines does not store credit card details collected via their online shop on their own servers.

De Bortoli Wines Pty Limited does not disclose consumers personal information to third parties except in the event of a promotion or competition where software or suppliers external to the company may be engaged to execute the promotion. In any instance where information is disclosed to third parties, the third party agrees to maintain the confidentiality and security of such information, thus releasing De Bortoli Wines of any liability.

Please view our Privacy Policy for guidelines on how to obtain access to any personal details De Bortoli Wines holds, or on how to make a complaint in regards to a breach of privacy. For a full copy of De Bortoli Wines Privacy Policy, please refer to www.debortoli.com.au

De Bortoli Wines Pty Limited
De Bortoli Road
Bilbul New South Wales 2680
Australia
+61 2 6966 0100
debortoli.com.au