

Media Release: 7 August 2018

DE BORTOLI WINES IS HOSTING AN AMERICAN - STYLE BBQ CHAMPIONSHIP IN THE YARRA VALLEY

BBQ fans... it's time to get fired up! De Bortoli Wines in conjunction with the Australian Barbeque Society (ABBQ) and the Kansas City Barbeque Society (KCBS) are hosting the first Woodfired BBQ Championship on 1 September, 2018 at the De Bortoli Yarra Valley Estate in Dixons Creek.

Twenty-five teams will compete across five categories to be crowned the Grand Champion and qualify for the 2019 American Royal and Jack Daniels Invitational.

If you are a fan of American BBQ TV Shows like Man v. Food or BBQ Pitmasters, come and meet some of the best Pitmasters in Australia, and watch them cook up a storm! They are happy to answer your questions, so you might even learn a tip or two!

The De Bortoli Cellar Door will be open for tastings, or you can enjoy the activity outside with live music, food trucks and a wine bar. Kick back and take in the views and woodfired aromas... oh and you can't miss the Baked Bean and Hot Dog Eating Competition!

Best of all, it's FREE for all to attend and enjoy!

For those avid BBQ fans, here is a bit more detail.

The competition has five categories - Chicken, Pork, Pork Ribs, Beef and 'Exotic'. The exotic category will require teams to incorporate De Bortoli Woodfired Shiraz into their recipe and the winning team's recipe will be featured at De Bortoli Wines' restaurant, Locale.

Judging will be overseen and sanctioned by certified barbecue judges from the KCBS, America's largest sanctioning body.

The ABBQ is Australia's premier BBQ sanctioning and reference organisation for everything "Low and Slow" and is the 2018 Woodfired BBQ Championship event promoter. The ABBQ Director of Operations, David Musgrave said "It is indeed an honour to work in conjunction with both De Bortoli Wines and the KCBS to bring this event together for the BBQ Community in Victoria."

Judging will start from 11:30am, with the winners announced at 4:30pm. So bring your family and enjoy a fun day of BBQ, food and wine in the Yarra Valley.

Event Details

Time: 9am - 5pm

Cost: FREE entry

Location: De Bortoli Yarra Valley Estate

Address: 58 Pinnacle Lane, Dixons Creek VIC 3775

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