



DE BORTOLI

Media Release

Monday 23 May 2016

DE BORTOLI WINES' BLACK NOBLE SWEETENS ITS GOLD MEDAL TALLY AT KEY INTERNATIONAL AWARDS

De Bortoli Wines' Black Noble from Australia's Riverina region has won the *New South Wales Fortified Semillon Trophy* at the most prestigious wine competition in the world, the International Wine Challenge (IWC) in London in the United Kingdom (UK).

The trophy joins four gold medals won at international wine shows in the UK since 2012, in addition to five silver and two bronze. Outside the UK, Black Noble was most recently awarded *Best Fortified Worldwide trophy* at the acclaimed Hong Kong International Wine and Spirit competition in November 2015.

The IWC - widely acknowledged as the Oscars of the wine trade - is regarded as the world's most meticulously judged wine competition. De Bortoli may be looking at a double celebration for Black Noble as all IWC Trophy winning wines are re-tasted by the IWC Chairman and eligible to be awarded Champion Trophies at the awards night in London in July.

Making the trophy even more special is that Black Noble's winemaker Julie Mortlock, who is also the custodian of the De Bortoli family's world famous Noble One dessert wine, has been shortlisted for the IWC *Sweet Winemaker of the Year 2016*, which will also be announced at the July awards.

Black Noble is one of the only fortified wines on the market to be made from botrytis grapes and has close ties to the iconic Noble One Botrytis Semillon sweet wine. When the botrytised Semillon grapes are harvested for Noble One, a parcel of fruit at approximately 20 - 22 baume is selected to produce Black Noble's intense sweet flavours.

In addition to Julie's shortlisting and Black Noble's trophy, 21 of De Bortoli's wines have been awarded medals at this year's IWC, with a tally of two gold, eleven silver, seven bronze and two 'Great Value Awards' for wines that Julie produced for leading UK supermarket chains Tesco and Marks and Spencer.

Executive Director and third generation De Bortoli, Victor De Bortoli is enthusiastic about the role such prestigious awards play in raising the international profile of the company and supporting its ambitions to capitalise on the growing global demand for high quality Australian wine.



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"Success at the International Wine Challenge is the pinnacle for winemakers. Of all the international wine awards, this is the one where you want recognition, particular as it raises the potential for opening up opportunities to grow sales and market share across the UK," Victor said.

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For more information about Black Noble, including high resolution images, previous awards, tasting notes and reviews, please click on the following link:

Black Noble: <http://www.debortoli.com.au/our-wines/our-brands/premium-fortified/listing/view/blacknoble.html>

For more information on Senior Winemaker, Julie Mortlock's, shortlisting for Sweet Winemaker of the Year 2016, please click on the following link: http://www.debortoli.com.au/fileadmin/sitefiles/media/Julie_Mortlock_Shortlist_IWC.pdf

About De Bortoli Wines

De Bortoli Wines is one of Australia's oldest family owned wine companies, established by Vittorio and Giuseppina De Bortoli in 1928 in Bilbul in the NSW Riverina. Their son, energetic and dynamic Deen De Bortoli (1936-2003) expanded and consolidated the business, while his children established and continue to grow De Bortoli Wines' reputation for quality, affordable wines, including the iconic dessert wine Noble One and its portfolio of Yarra Valley and King Valley wines. De Bortoli Wines is one of 12 family owned and operated wineries in the Australian First Families of Wine. Fourth generation members of the De Bortoli family are now working for the business, building on its focus of producing quality wines in a sustainable environment.

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