



DE BORTOLI WINES

24 October 2007

DE BORTOLI WINES CONTINUES ITS AWARD WINNING YEAR WITH THE 2007 NSW REGIONAL EXPORT AWARD

The 2007 Regional NSW Export award follows a string of recent awards including three 2007 Winery of the Year awards and Yarra Valley winemaker, Steve Webber winning the coveted Gourmet Traveller WINE 2007 Winemaker of the Year award.

The Australian Institute of Export and partners proudly presented the Premier's NSW Export Awards last Thursday night the 18th October 2007 at the Star City Ballroom. Attended by Guests of honour the Hon. Morris Iemma MP, Premier of NSW and the Hon. Joe Tripodi MP, Minister for Small Business, the awards recognise innovation and commitment in marketing and business strategy to deliver competitive advantage and sustainable growth in the global market.

Victor De Bortoli, Export Director of De Bortoli Wines, commented "We are delighted to be the recipients of the Regional Export award for NSW. It is a great testament to the dedication and hard work of our staff from the vineyard, wine making, packaging through to sales and everyone in between."

De Bortoli Wines has established an enviable sales record in Australia, with export growth occurring in more recent times. Victor said "Behind the scenes, we have been establishing the foundations to underpin our efforts in the very challenging global market and the results of this planning and preparation have begun to deliver results, particularly in the past three years. We are committed to continuing our presence and growth in the global market and we look forward to the challenges and rewards ahead."

De Bortoli Wines will now be considered for the National Export awards to be announced in Brisbane in November.

Contacts

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