



# DE BORTOLI WINES

## **Deen wines take out gold!**

The De Bortoli Deen range has once again excelled at the Sydney Royal wine show, taking out gold medals for its 2006 Deen Shiraz and 2006 Petit Verdot.

The team at De Bortoli is thrilled with the accolades the Deen range is receiving for its outstanding quality. The wins follow on from the outstanding success of the Deen 2005 Shiraz at the 2007 Sydney Royal Wine Show, where it was awarded a gold medal and 'best red under \$20.'

Senior Red Winemaker Julie Mortlock commented on the Gold medal for the 2006 Petit Verdot:

"The fruit for this wine was carefully selected for its varietal characteristics, we are fortunate the climate in the Riverina favours the development of the rich, violet flavours which characterise this wine. Customers love the richness and vibrancy and it's these characters we look to preserve in the winemaking process."

"With the 2005 vintage of Shiraz, we started experimenting with some of the wine's characters, looking for more fruit freshness in the final wine. The response from last year's show and from customers has been amazing and we have continued to develop this style further with the 2006 vintage. The blending of cooler climate fruit and different oak treatments has resulted in a wine with varietal characters, natural fruit spiciness and a lovely lingering finish."

**RRP:** \$11.99

**Availability:** Available at all good bottleshops.

## **Contacts**

For further comments, contact Julie Mortlock on (02) 6966 0100 or [julie\\_mortlock@debortoli.com.au](mailto:julie_mortlock@debortoli.com.au).  
For general enquiries, contact [promo@debortoli.com.au](mailto:promo@debortoli.com.au).