



### VICTORY IS SWEET FOR DE BORTOLI WINES' NOBLE ONE 2013 AT SYDNEY ROYAL WINE SHOW

De Bortoli Wines' Noble One 2013 last night won the 'Hanaminno Perpetual Trophy for Best Sweet White Wine' at the Sydney Royal Wine Show, one of the most prestigious wine competitions in Australia. This is the seventh time the iconic Noble One dessert wine has won this highly-coveted award.

The Botrytis Semillon, known for its sweet, full-bodied flavour and golden hue, is one of the world's most awarded wines, winning over 138 trophies and 425 gold medals since it was first produced almost 35 years ago, reinforcing Australia's reputation as a premium dessert wine producer. Noble One 2013, which marks the wine's 30th vintage, also recently won the Sweet Wine Trophy at the Brisbane Wine Show, bringing its individual trophy tally to six since it was released in 2015.

The world-wide success of Noble One has been particularly special for the De Bortoli family. Inspired by his father Deen, Darren De Bortoli began the Noble One experiment in 1982 to prove that luxuriously sweet and hugely expensive French Sauternes-style dessert wines could be made under Australia's much harsher climatic conditions.

Like Deen, Darren believed the conditions at the De Bortoli Bilbul Estate vineyard near Griffith in the New South Wales Riverina were ideal for sweet wine production. In 1982, when drought conditions broke and there was excellent, uniform botrytis rot and a surplus of Semillon grapes, Darren set about making a wine in the style of Sauternes from Bordeaux.

Thirty-four years later, Noble One is the most commercially successful dessert wine made from botrytis-infected grapes in Australia.

While Darren oversees the production of each vintage, since 2000, Noble One has been under the custodianship of De Bortoli Wines Senior Winemaker Julie Mortlock, who says the 2013 vintage has a truly unique flavour profile.

"The season started out quite hot and dry, but rains at the end of February and March enabled the botrytis to weave its magic through the vineyards, enriching the grapes with the botrytis flavours to create a rich, yet balanced, opulent wine," says Julie.

"We harvest each vineyard when the botrytis and sweetness levels are in harmony, which is what allows us to capture the different layers and nuances that are the hallmark of Noble One wines."

For more information about Noble One, including high resolution images, previous awards, tasting notes and reviews, please click on this link:  
<http://www.debortoli.com.au/our-wines/our-brands/noble-one.html>





# Media Release

DE BORTOLI

Friday 29 July 2016

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**About De Bortoli Wines:** De Bortoli Wines is a fourth generation family wine company established in 1928, and today is under the custodianship of the third generation. Theirs is a story of a hardworking and innovative family who considers good wine, good food and good friends to be among the true pleasures in life. De Bortoli Wines is today known for its premium wine, firstly through iconic dessert wine Noble One and then via the success of the cool climate wines produced at the family's Yarra Valley Estate. A move towards sustainable vineyard practices, minimal interference in the winery and an increasing fascination with single vineyard wines show innovation playing as important a part as tradition in the family business. Italian family values for sure, but Australian family values too. For further information: [www.debortoli.com.au](http://www.debortoli.com.au)

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